

# WSLCA Strategic Planning Session

## July - 2016

*“When you affirm big,  
believe big...big things  
happen”*

Norman Vincent Peale



# Meeting

# PURPOSE

- **Strategic Areas of Focus for a new administration**
- **2015/16 Accomplishments**
- **2016/17 Key Initiatives**

*A nationally recognized voice  
for prudent land management.*



# WSLCA RESOLUTIONS PACKAGE

*“What will become compellingly important is absolute clarity of shared purpose and set of principles of conduct sort, of institutional genetic code, that every member of the organization understands in a common way, and with deep conviction.”*

Dee Hock

founder & former CEO of VISA

# **WSLCA Educational Fact Sheets**

Did you know we had fact sheets?

Why don't we have more?

## **WSLCA Communication Plan Detail**

# 2015/16 WSLCA SUCCESSES

Who are we,  
not to shine?  
(Nelson Mandela)

Wash, D.C.  
conference

New  
Affiliates

Hosting educational  
webinars

New Website  
Thank you TX GLO!

April 2016 - Denver  
Royalty Working  
Group Conference

WSLCA comments on  
BLM Planning 2.0

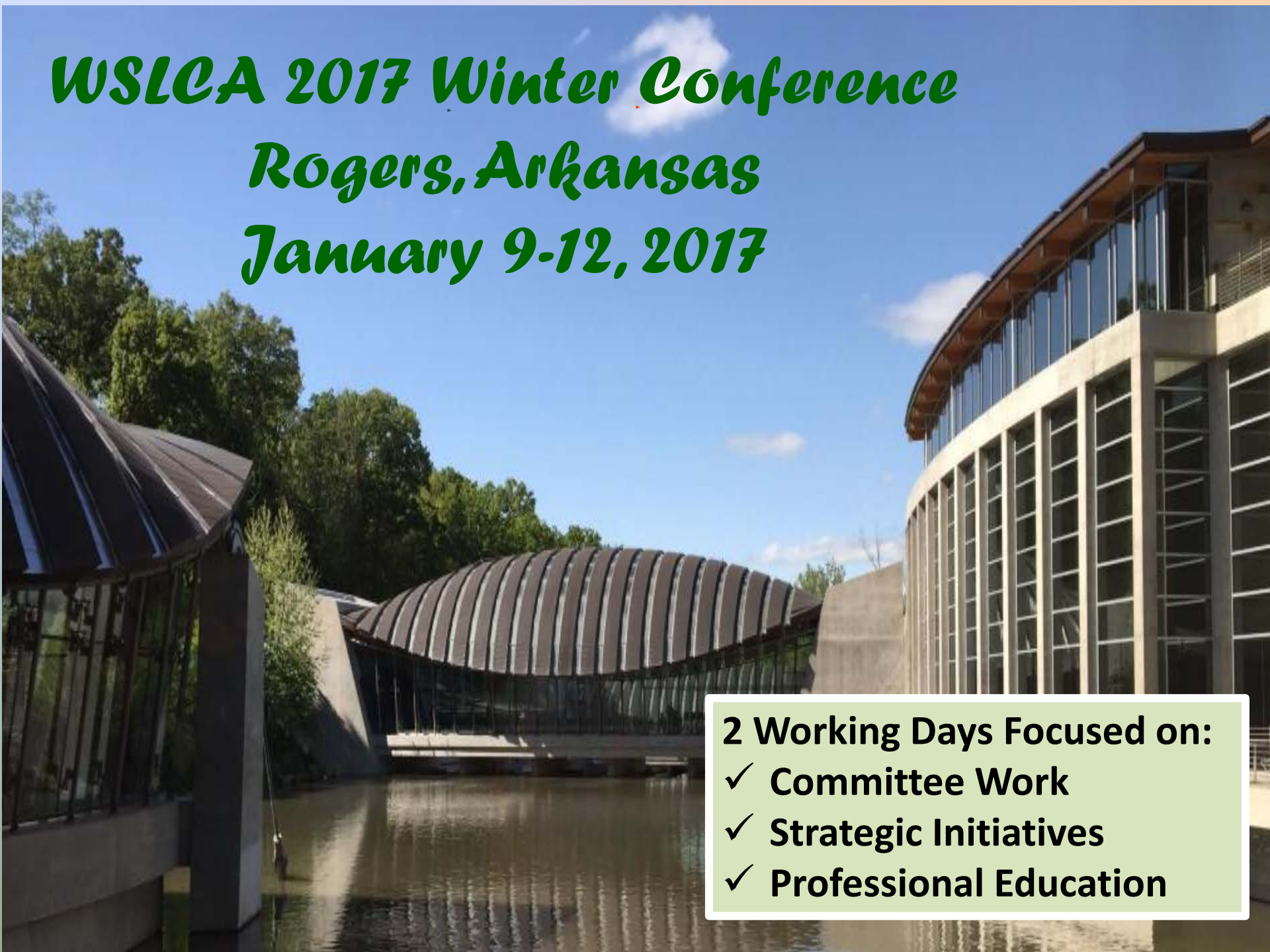
Draft Federal Transition Package  
8 resolutions – communication strategy

# Let's Hear From our Leaders About Their 2016/17 Committee Action Plans



- Professional education
- Best Practice Research
- Working with Others  
on Issues
  - ✓ WGA
  - ✓ IOGCC
  - ✓ Affiliate Members
  - ✓ National Leaders





***WSLEA 2017 Winter Conference***  
***Rogers, Arkansas***  
***January 9-12, 2017***

**2 Working Days Focused on:**

- ✓ **Committee Work**
- ✓ **Strategic Initiatives**
- ✓ **Professional Education**

*Help make big things happen...*

**QUESTIONS – COMMENTS**

